LOVE STUDIO.

AN INDEPENDENT CREATIVE STUDIO
Digital Worlds, Made Human

Crafting digital ecosystems for artists, creatives & organizations.

THE COLLECTION OF OFFERINGS

01 Signature Collections

02 Ongoing Partnerships

03 Individual Creative Services

04 Working Together

05 Available by Inquiry

Creative Collections.

01 / SIGNATURE COLLECTIONS

SINGULAR OFFERINGS
Thoughtfully assembled services for meaningful moments, new chapters, and evolving digital worlds.

The Premiere Package

For performances, exhibitions, events, and launches.

$900–$1,800

- Event program, up to 8 pages
- Promotional flyer with one resized format
- One designed email announcement
- Shared visual direction and one consolidated revision round

The Artist's Toolkit

For artists, creatives, and independent practices.

$1,000–$2,200

- One press kit, portfolio, or presentation deck, up to 10 pages/slides
- One supporting promotional graphic
- Cohesive editorial design
- One consolidated revision round

The Digital Refresh

For artists, studios, creative organizations refining their online presence.

$1,500–$3,000

- Refresh of up to 3 existing website pages
- One reusable newsletter template
- One concise digital communications plan
- One consolidated revision round

All prices are preliminary and in USD. Final scope and pricing are confirmed in a written proposal.

Ongoing Partnerships.

02 / ONGOING PARTNERSHIPS

Consistent, thoughtful care for an established or evolving digital presence.

Digital Care

Light, predictable monthly support.

$750 / month

• Up to three minor website updates per month
• One designed newsletter using an existing template

Includes one round of revisions per deliverable
3-month initial commitment*

Digital Presence Partnership

A signature partnership for coordinated digital communications.

$1,800 / month

• One designed newsletter
• Up to two small website content updates
• One simple promotional graphic
• One 30-minute planning meeting
• One consolidated revision round per deliverable

3-month initial commitment*

***Monthly partnerships begin with a three-month commitment, followed by flexible month-to-month renewal.**
Either party may conclude the partnership with 30 days' written notice after the initial term.

A NOTE ON *ONGOING* CARE

Each Love Studio partnership is thoughtfully tailored around an agreed set of services and deliverables.

Additional requests, larger projects, or work beyond the established scope can be explored and quoted separately.

All prices are preliminary and in USD. Final scope and pricing are confirmed in a written proposal.

Individual Creative Services.

03 / INDIVIDUAL SERVICES

Focused commissions without a full collection or ongoing partnership.

Website

New websites, redesigns, refinements, and ongoing updates.

Small website updates	**$175–$350**
Website refresh	**$1,200–$2,500**
Website overhaul	**$2,500–$5,000+**
New website design & build	**$3,000–$6,000+**

Newsletters/E-Blasts

Thoughtfully structured communications that keep audiences connected.

Single designed newsletter	**$300–$600**
Newsletter template setup	**$350–$700**
Multi-email campaigns	**Custom quote**

Editorial & Promotional Design

Visual materials that give creative ideas a compelling form.

Flyer or event graphic	**$250–$450**
Short event program	**$500–$900**
Pitch deck	**$750–$1,500**
Press or media kit	**$700–$1,400**

All prices are preliminary and in USD. Final scope and pricing are confirmed in a written proposal.

Working Together.

OUR PROCESS

01 / Inquire	Share a little about your project, creative vision, goals, and desired timeline.
02 / Envision | Define	Together, we'll explore the possibilities and establish a thoughtful proposal outlining the scope, investment, and timeline.
03 / Create	Watch your vision take shape through a collaborative process of design, dialogue, and refinement.
04 / Deliver	Receive your completed materials, thoughtfully prepared for their next chapter, with launch or handoff support where applicable.

THE FINER DETAILS

01/ Pricing is tailored to the nature and needs of each project, with consideration for its scope, complexity, and timeline.

02 / Clients are generally responsible for providing finalized copy, imagery, and relevant brand materials unless otherwise arranged.

03 / Any external expenses, including hosting, printing, and platform subscriptions, are billed separately.

04 / Monthly partnerships are invoiced in advance, with all project details and terms outlined in a written agreement.

The “Secret” Menu.

SPECIALIZED SERVICES · AVAILABLE BY INQUIRY

Selected advisory services and tailored partnerships, offered according to fit and availability.

Creative Direction & Strategy	**$1,500–$2,000/mo**
Social Media Strategy	**From $500**
Digital Presence Audit	**$350–$650**
Creative Consultation	**$300–$400**
Digital Worldbuilding Partnership	**$2,800–$3,500+/mo**

Beyond the studio’s core offerings, a selection of specialized services is available for projects seeking a more individualized approach. From creative direction and strategic insight to a more immersive digital collaboration, these offerings are developed around the particular needs and ambitions of each project.

Let's Make Something Meaningful.

LOVE STUDIO.

An independent creative studio founded by *Makeda-Lily Love-Roney*, a multidisciplinary artist working at the intersection of design, storytelling, and digital expression.

Informed by a life in the arts, the studio brings an intuitive, human-centered perspective to each collaboration, honoring the individuality, intention, and stories behind the work.

Breathing life into creative ideas and creating space for human expression, inviting deeply felt connection. *Making room for what moves us in a world increasingly shaped by the digital.*

Selected Works • Portfolio

With love,
Love Studio.

INQUIRIES • CONTACT

MRONEY.LOVE@GMAIL.COM